Listening Sessions Plan - DRAFT

Target Audience

Public who may not respond to an online public survey. Relative to the general population of Minnesota, younger members of the public, minority populations, and residents of the Metro area responded to the 2019 survey at a lower rate. In addition, the 2019 survey results skewed towards members of the public affiliated with environment and natural resources organizations.

Member Question:

1. Does this accurately reflect the target audience for the listening sessions?

Purpose

Gather broad input on priorities for environment, natural resource, and outdoor recreation funding (goals) and preferred methods to address those priorities (strategies), particularly from members of the public who may not participate in an online survey.

Member Question:

 Does this purpose accurately reflect what you believe should be the purpose of the listening sessions?

Format and Schedule

The following are potential options for listening sessions. At this time, the options have not been reviewed for feasibility. Under the current subcommittee schedule, listening sessions would be conducted from February to April, concurrently and complementary to the public survey and subject matter expert survey. This would allow input from the listening sessions to inform the subcommittee's discussions on goals and strategies for future ENRTF spending.

Option #1 - Remote Public Input

Create online interactive video survey for public input that presents questions to the public.

Disseminate QR code and link.

Members of the public record and submit their verbal or written responses to the questions.

Staff compile responses for review by subcommittee members.

Option #2 - Remote/Virtual Listening Sessions:

Subcommittee members participate remotely.

Public signs in and participates remotely from any location.

RSVP for participation required?

At least ? day and/or evening sessions held.

Introduction to ENRTF, LCCMR, and strategic plan followed by open-ended public statements/testimony.

Option #3 - Hybrid Listening Sessions:

Subcommittee members participate in-person from same location (e.g., state capitol).

Public participates in-person at that location or virtually from established remote locations. For example, subcommittee meets at the state capitol but there is video feed from one or more remote locations, such as a city hall, where members of the public may also travel to and participate. Remote locations may be limited to locations with audio/video capability.

At least ? day and/or evening sessions held.

Introduction to ENRTF, LCCMR, and strategic plan followed by open-ended public statements/testimony.

Option #4 - In-Person Listening Sessions

Subcommittee members participate in person from same location. The locations may be based on subcommittee priorities. For example, the subcommittee could hold sessions in each area of the state or it could hold sessions in locations that target groups potentially under-represented in survey results, such as a university or high school to increase youth input, a specific area of the state, or a particular community to increase input from that community, such as tribal communities.

Public participates in-person at that location.

At least ? day and/or evening sessions held.

Introduction to ENRTF, LCCMR, and strategic plan.

Public input could be open-ended public statements but the format may also allow for more interactive questions with the audience.

Member Questions:

- Which options do you think should be pursued further? Are there any options that would not be feasible due to time or other constraints?
- 2. How many listening sessions do you think the subcommittee could reasonably host?
- 3. How do you think the listening sessions should be distributed among the options that you think should be pursued?